

LOGO, COLOR & FONT GUIDE

ICON / LOGO



COLOR ON WHITE OR LIGHT GRAY



WHITE - REVERSED



COLOR ON BLACK



COLORS

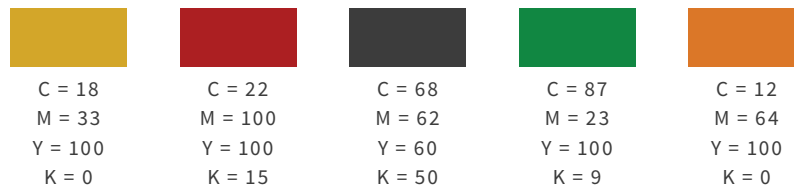
PANTONE COLORS - COATED



PANTONE COLORS - UNCOATED



CMYK COLORS - 4 COLOR PROCESS



FONTS

PRIMARY FONT

Nexa bold

SECONDARY FONT

Nexa bold